

**Titre de la session spéciale :**

**Logistics and Organization**

**Organisateur :**

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**Descriptif :**

In the context of global turbulent economy of today, the competition of organizations is no longer limited by location. They are regularly revised and rethink their competitive advantage aiming to perform better than competitors. Competitive advantage is often associated with creating a successful value proposition, which has long been considered both a theoretical and practical challenge, starting with determining what value is, continuing with ensuring that the value is delivered to customer while simultaneously generating profit for organization.

**Thèmes:**

- Axe 1 - Logistique et Organisation